

**Coverings ETC Sponsors DCOTA Design House 2011**

Miami, FL Jan 2011 - Coverings ETC is proud to be part of DCOTA's 2011 Design House and its newest showcase, **The Golden Age of Hollywood** featuring nearly 20 breathtaking installations reminiscent of iconic films that influenced a universal culture and transformed a way of life during the iconic era. Design House, on view January 19 through July 15, 2011 showcases the most exquisite resources as seen through the industry's most talented minds – participating design firms have chosen a film as a source of design interpretation.

Vertigo was chosen as the inspiration for the master bathroom, designed by Glavovic Studios and featuring Eco-Terr® and Eco-Cem®, part of Coverings ETC's award-winning sustainable hard surfaces collection. Eco-Terr tiles and slabs are available in an array of contemporary colors giving a "green" alternative to other resin based terrazzos. Eco-Cem, a fiber cement product suitable for walls, flooring and worktops, is a proprietary mix of concrete with pre-consumer recycled fly ash and post consumer recycled cellulose fiber.

A VIP Private Preview event will be held January 18<sup>th</sup> from 7:00 pm – 10:00 pm at the DCOTA's A Building Atrium and Design House, 1855 Griffin Road, Suite A310, Dania Beach to celebrate the debut of the showcase. Guests will have the opportunity to be the first to view the show, meet the design committee, and enjoy Hollywood-inspired entertainment and hors d'oeuvres. Tickets are \$100 and 100% of proceeds benefit three cultural institutions in South Florida - The Wolfsonian Museum - The Museum of Art Fort Lauderdale- The Palm Beach County Cultural Council. To RSVP for this event, please call 954-920-7997 or email [marketing@DCOTA.com](mailto:marketing@DCOTA.com)

View the Design House inspirations and preview what's to come from the industry's most talented minds.

Coverings ETC is a US company based in Miami, FL with widespread distribution. For more information contact [info@CoveringsETC.com](mailto:info@CoveringsETC.com) or visit [www.coveringsetc.com](http://www.coveringsetc.com).

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