

Miami, FL, March 2010; Coverings ETC announces receipt of Red Dot Design Award

With its outstanding, innovative and eco-friendly design, Bio-Glass® by Coverings ETC managed to impress the jury of one of the most prestigious international design competitions. In the Red Dot Award: product design 2010, Bio-Glass was awarded the “red dot” quality label for high design quality by the jury made up of renowned designers from around the world. The festive awards presentation with more than 1,000 guests will take place in the Essen opera house, the Aalto-Theatre, on July 5 2010 in Essen, Germany. Bio-Glass will be featured in a four-week special exhibition at the red dot design museum on the premises of the Zollverein Colliery.

Bio-Glass is made from 100% recycled glass coming from beer bottles, wine bottles, water bottles and stemware gathered from recycling centers. It is 100% recyclable and available in white, light green, dark green, blue, and brown....all colors are true to their sources – there are no colorants or epoxies added to Bio-Glass. The material can be used for countertops, partitions, facades, and other decorative surfaces. The layers of compressed glass create a unique pattern through which light permeates.

“All products that have won an award in the red dot design award had to provide evidence of quality to the international jury formed of design and materials experts. The products stand out from the masses with their excellent design and innovative approach and proved their quality in one of the toughest design competitions worldwide,” explains design expert Professor Dr. Peter Zec, initiator of the Red Dot Design Award. This year, designers and companies from 57 nations with a total of 4,252 products took part in the “Red Dot Award: Product Design”.

The exhibition of the winning products is in the Red Dot Design Museum. Together with the other award-winning products, Bio-Glass will be on display from July 6 to August 1 2010 in the exhibition “Design On-Stage – Winners Red Dot Award” at the Red Dot Design Museum on the premises of the ‘Zeche Zollverein’ World Cultural Heritage Site in Essen. After that it will be presented in the Red Dot Design Museum’s permanent exhibition. With approximately 1,500 products on 40,000 square feet, the Red Dot Design Museum houses the largest permanent exhibition of contemporary design worldwide.

CoveringsETC is very pleased to add this acknowledgement to their list of product accolades. Last year CoveringsETC and Bio-Glass have been awarded Best Materials at ICFF in New York City, Merit Winner of Interior Design’s Eco-Friendly category, and the Green Log award (to mention a few). “With a commitment to sustainability and full-loop recycling, Bio-Glass is just an example of the standard of excellence set by CoveringsETC,” says company founder Ofer Mizrahi. In 2009 CoveringsETC introduced Bio-Luminum™, another 100% recycled, 100% recyclable product utilizing aircraft aluminium.

CoveringsETC is a US company based in Miami, FL with widespread distribution. For more information, contact info@CoveringsETC.com or visit www.CoveringsETC.com.